

Events & Advertising Committee Meeting

March 5, 2013 5:30pm

Oceanview Bar & Grill, 3826 Ocean View Blvd. Montrose, CA 91020

I. Call to Order- review of rules of order

Business Agenda

Attendees may address the Committee regarding any specific agenda item by filling out a Speaker Request Form referencing the agenda item in question. Comments will be limited to three (3) to five (5) minutes per speaker subject to the committee chair's discretion. The committee may or may not choose to respond to the speaker. Visitors should refrain from addressing the committee directly other than by speaker card request.

II. New Business

- A. Committee composition for 2013
- B. 2013 event schedule & review
- C. Advertising campaign- approach, messaging, merchant tie-in
- D. *Get to Know your Merchants* street events
- E. Beautifying Montrose- landscaping, lights, Muzak
- F. Business Basics Boot Camp series

III. Committee Updates

- A. Event Coordinator

IV. Next meeting date & location

MSPA Public Forum

A public forum is available for speakers wishing to address the Committee. Presentations will be limited to three (3) to five (5) minutes per speaker subject to the Committee chair's discretion. The committee may or may not choose to respond to the speaker. A Speaker Request Card should be filled out in advance and turned in to the committee chair. Visitors should refrain from addressing the committee directly other than by speaker card request.