

## **Minutes: MSPA Regular Board Meeting March 2nd, 2017**

**The next MSPA Board Meeting is scheduled for April 6th, 2017  
8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.**

Meeting was called to order at 8:05 am  
Minutes of the Feb meeting were approved as written.

### **Board Members and Guests**

Andre Ordubegian (Copy Network)- President; Gigi Garcia (It takes a Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Treasurer; Jeannie Bone (Casa Cordoba) Board member at Large; Kristina Evans (Rest Farmhouse Inspired) Board member at Large; Dale Dawson (MSPA Business Administrator/Event Coordinator); Steve Pierce (Communication Administrator/Filming Liaison/Marketplace Manager); Armond Simonian (City of Glendale); Dennis Ambayec (City of Glendale); Vartan Gharpetian (City of Glendale); Zareh Sinanyan (City of Glendale); Mary Dawson (Revelation Tops); Dee Ovenden (Montrose Arts and Crafts); Nicole Moore (CV Weekly); Grant Michaels (MVSHA); Patty Cook (Allure Salon); Peter and Irene Keller (Aid Africa); Nicole Mercolino (Yoga Rock Studio); Aznv Fernezlian (Gio's Baguettes); Lana Norton (Quilt n Things); Mike Mohill (Candidate)

### **Visitors Reports:**

- City of Glendale - Public Works: Armond Simonian (City Engineer) reported on the progress of the "Oceanview Blvd. Rehabilitation Project: If on target the repairs will begin in July 2017 and finish in Oct 2017. The MSP Board voiced concerns about the project beginning while the 210 freeway is still under construction which is impacting traffic in Montrose.
- City of Glendale: Vartan Gharpetian announced that turf will be coming back to Montrose and requested a map of the areas where grass is most needed. He also confirmed that Citibank is leaving Montrose.

### **Public Forum:**

- Peter and Irene Keller (Aid for Africa) announced the 2017 "Walk for Water" fundraiser would be on Sat. 3-25-17. The walk will begin at Montrose Park and finish at the Fire station.
- Grant Michaels (MVSHA) spoke of possibly working together with Glendale Clean and Beautiful. He also thanked the MSPA for partnering with the La Crescenta Woman's Club.
- Dee Ovenden (Montrose Arts and Crafts) went over the progress of the entrants for the upcoming Festival.
- Mike Mohill (Candidate) spoke about City pension issues.
- Anzv Fernezlian (Gio's Baguettes) suggested directional signs to indicate the free parking lots.

### **Committee Reports:**

- Kristina Evans reported on the progress of the Task Force. The committee is working on a “New Merchant Letter” to be completed 3-10-17. The MSPA board will have a draft by 3-21-17.

### **Staff Reports:**

- Dale Dawson (Business Administrator) suggested that the Wine Walk (03-18-17) budget be increased to boost print advertising. Jeannie Bone made a motion to increase the budget by \$2000 and Kristina Evans seconded the motion. The motion passed.
- Dale is working on the bi-monthly newsletter. The 2015 assessments are all in and a recap of 2016 will be available soon. The By-law revisions will be complete by the next board meeting.
- Dale Dawson reported the Valentine’s Day event was under budget.
- Steve Pierce reported a “merchant get together” is planned for 5-18-2017 at Casa Cordoba who generously offered to close the restaurant for the MSPA members. A smaller “Montrose Shopkeeper Social” is being planned for 4-12-2017 at Merle Norman Cosmetics 6 to 7:30pm at no charge to MSP merchants. Jeannie Bone made a motion and Gigi Garcia seconded that a budget of \$2000 be created for these bi-monthly events to cover the cost of beverages and food. Motion passed.
- Steve Pierce updated the group that trash in the landscaping beds is being addressed by Chris Peplow.

Meeting was adjourned 10:14