

**MEETING**  
**of the**  
**MSPA MARKETING COMMITTEE**  
**THURSDAY, MARCH 25, 2021 at 9AM**  
**Via ZOOM**

**MEETING AGENDA:**

**NOTE:** Attendees other than Committee members may address the Committee regarding any agenda item or generally in areas pertinent to the purpose of the Marketing Committee. Comments may be limited to 3 to 5 minutes at the discretion of the Committee chair.

**Invited Guests:**

- Mary Dawson – CalWest Media
- Dale Dawson – Business Administrative Services
- Victoria Malone – Communication Administrative Services
- Corey Grijalva – MSPA treasurer
- Ken Grayson – MSPA Board-member-at-large

**BUSINESS AGENDA:**

- Cross promotion among MSPA businesses
- Social media

Meeting is scheduled for 60 minutes - 9:00 to 10:00am

**MSPA Marketing Committee:**

Jeannie Bone – chair  
Andre Ordubegian  
Kim Kelly  
GiGi Garcia (alternate)