

Minutes: MSPA Regular Board Meeting March 6, 2014

**The next MSPA Board Meeting is scheduled for April 3rd 2014 at 8 am
At Glendale Community College PDC located at 2340 Honolulu Ave.**

Meeting was called to order at 8:01 am. Minutes of February 6th meeting were approved as written.

Board Members and Guests Present: Andre Ordubegian (Copy Network) President; Gigi Garcia (It takes a Village) Vice President; Ken Grayson (Grayson's Tune Town) Treasurer; Cory Grijalvia (Joselito's Mexican Restaurant) Board Member at Large; Kirk Gelsing (Gelsing Meats/Amber Road) Board Member at Large; Dale Dawson (MSPA-Business Administrator); Linda McMenamin (MSPA Event Coordinator/Marketplace Manager); Steve Pierce (Communication Administrator/Filming Liaison); Dee Ovenden (Arts & Crafts Festival Manager); Jackie Bartlow (City of Glendale); Abe Chung (GPD); Melinda Clarke (MVC Chamber of Commerce); Scott Trulik (MVC Chamber of Commerce); Michelle Crespo (MVC Chamber of Commerce); Mary Dawson (Revelation Tops); Charles Beatty (Village Travel); Mike Mohill (Glendale Coalition for a better Government); Arin Mikailian (Glendale News Press); Armen Rostomian (Benitoite); Mary O'Keefe (CV Weekly); Kim Mekelburg (CV Weekly); Vartan Gharpetian (GD Commercial Real Estate Services); Paula Devine (GD City Council candidate).

Visitors Reports: (1) Jackie Bartlow (City of Glendale) stated that the consultant firm surveying the trash issues in the MSP will be reporting the findings at the April MSP Meeting; the Public Information Office TV show "On The Move" will feature the MSP in an upcoming episode; zoning codes were presented and distributed (2) Melinda Clarke and Michelle Crespo presented the MVCCC's idea for a "Summerfest" event; MSPA offered no objections or conditions to MVCCC permits for Welcome Home Vietnam Veterans Day, Memorial Day and Oktoberfest (3) Dee Ovenden reported that the A&C booth spaces are currently half full and expected to fill up completely (4) Mary Dawson spoke of the recent passing of Marilyn Mojahed, owner of Victori Ana and the closing of the shop.

Public Forum: The Board heard from various members of the public and shall consider the various speakers comments for future board action

New Business: (1) Dale presented various scenarios related to a roll-back of assessment fees; the Board voted unanimously to authorize rebate checks next year at \$50-per-minimum-fee-paid to businesses that pay on time (2) seasonal lighting discussion: the Board voted unanimously to discontinue the Fall orange-lighting program and to pursue up-lighting of MSP trees instead; Dale will pursue the proposals and present to the Board at a future meeting (3) floral enhancements discussion: once Parkwood has completed their planter bed/grassy area maintenance, an added floral presence to the MSP will be pursued.

Staff Reports: (1) Linda McMenamin reported on the successes of Valentines Day & Founders Day; reviewed direct mail program; reviewed fire inspection and need for commercial-grade extinguishers (2) Steve Pierce updated filming in Montrose; a request was made for \$200 in MSPA scrip to be donated to the GD Assistance League for their fundraiser; Board approved unanimously.

Committee Reports: Gigi Garcia (Personnel Committee) stated that performance reviews are being scheduled for all MSPA Staff.

Meeting Adjourned at 10:42 am.