

SPECIAL MEETING
of the
MSPA MARKETING COMMITTEE

TUESDAY, MAY 13, 2014 at 5:30PM

Copy Network – 3600 Ocean View Blvd. #9, Montrose, CA

MEETING AGENDA:

NOTE: Attendees other than Committee members may address the Committee regarding any agenda item or generally in areas pertinent to the purpose of the Marketing Committee. Comments may be limited to 3 to 5 minutes at the discretion of the Committee chair.

BUSINESS AGENDA:

- Review and of events and activities:
 - ✓ Arts & Crafts: Shopping Spree raffle review
 - ✓ Patriotic Décor: status/update; permit for vignettes, etc.
- Boulevard web site “bounce-back” vehicle TBD
- GD Chamber of Commerce “2014/2015 Destination Guide & Business Directory” possible MSPA participation; Linda to present
- Follow-up discussion: Coupon/Discount mailer w/up to 40 merchant spots offered to MSPA merchants @ \$5. each to participate; June/July time frame

Meeting is scheduled for one hour.

MSPA Marketing Committee:

Andre Ordubegian - chair

GiGi Garcia, Mary Dawson, Kim Kelly – committee members