

Minutes: MSPA Regular Board Meeting November 2, 2017

**The next MSPA Board Meeting is scheduled for Dec 7, 2017
8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.**

Meeting was called to order at 8:04 am

Minutes of the October 5, 2017 meeting were approved as written.

Board Members and Guest

Andre Ordubegian (Copy Network)- President; Jeannie Bone (Casa Cordoba)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Treasurer; Gigi Garcia (It Takes a Village)-Board member at Large; Kristina Evans (Rest Farmhouse Inspired)-Board member at Large; Dale Dawson (MSPA Business Administrator/Event Coordinator); Mary Dawson (Revelation Tops); Nicole Moore (CV Weekly); Marianne Jennings (La Crescenta Woman's Club); Steve Shaw (City of Glendale); Jackie Bartlow (City of Glendale); Oscar Rodriguez (GPD); Paula Divine (Glendale City Council); Frank Devito; Grant Michaels (MVSNA); Rick Bonyad (Coldwell Banker); Tamara O'Connor (Community Arts Resources); Patti Cook (Allure Salon)

President's Message:

President Andre Ordubegian welcomed all guests to MSPA Board meeting. He thanked Starbucks for refreshments.

Visitors Reports:

- City of Glendale: Jackie Bartlow thanked those who participated in Tech Week. She noted that the MSPA 2018 budget is due to City Council soon.
- City of Glendale: Steve Shaw (Greater Waste) updated the group on the current waste management situation in the MSP. Areas of concern were addressed.
- Glendale PD: Lt. Oscar Rodriguez reported that "what happens in the world affects us all" referring to recent events involving vehicle attacks in crowds; Lt. Rodriguez gave Steve Pierce contact information to plan a training seminar to keep attendees safe during an outdoor event.
- Tamara O' Conner (Community Arts Resources) reported that money has been collected for a "Master Public Art Plan" for the City of Glendale. See mypublicart.com for more information

Public Forum:

Rick Moriarty (Coldwell Banker) discussed a proposed tenancy for the Citibank building
Grant Michaels (MVSNA) invited all to meeting on Nov. 9th at 7pm at the Sparr Heights Community Center

Staff Reports:

- Dale Dawson (Business Administrator) reported that the MSPA Board election is approaching. Dale went over the Election procedures and mechanics. Steve Pierce, Kristina Evans and Kim Kelly comprise the Election Committee.

It was decided that the revised By-laws will be delivered with the MSPA ballots to all current MSPA members.

The treasurer will be overseeing the preparation of the MSPA 2018 budget.

- Dale Dawson (Events Coordinator) reviewed upcoming events: Halloween Spooktacular 10/31, Holiday Wine Walk 11/4, White Friday 11/26 and Old Town Christmas.

- Steve Pierce (Communications Administrator) addressed several complaints regarding trash, dog waste, cigarette butts and dirty sidewalks; Steve has lined up 4 volunteers to pick up litter in the MSP; updates given regarding The Pink Pig Café; it was decided to have Dale pursue a holiday window painter to improve the look of the building; it was noted that Technix is a new tenant moving into the space at 2225 Honolulu and that Parker School Uniforms is closing at 2271 Honolulu
- At Steve's suggestion, Jeannie Bone made a motion to budget \$1000 in 2018 to purchase plaques to honor Vito Cannella and Myrna Grijalva. Gigi Garcia seconded, passed unanimously.
- Steve Pierce (Filming Liaison) reported that film activity proceeds have exceeded the 2017 MSPA budget goal. Filming proceeds paid to MSPA is \$37,885.50 vs. the \$30,000 budget.

Committee Reports:

- Ken Grayson (Harvest Market) The Harvest Market figures are up.
- Gigi Garcia: (Marketing) scheduled a meeting for Friday November 17, 2017; topics to include Meet Me in Montrose, social media, Christmas, White Friday, Small Business Saturday, holiday videography.

Meeting adjourned at 10:30 am