

Minutes: MSPA Regular Board Meeting, November 5, 2020

The next MSPA Board Meeting is scheduled for December 3, 2020
8:30 a.m. via zoom

Meeting was called to order at 8:30 am

Minutes of the October 1, 2020 meeting were approved as written.

Board Members and Guests:

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes A Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town) Treasurer; Corey Grijalva (Board member at Large); Jeannie Bone (Board member at large); Victoria Malone (Communication Administrator/Filming Liaison/Marketplace Manager); Dale Dawson (Business Administrator)/Events Coordinator); Jackie Sales (CoG); Drew Sugars(GCC); Mavil Aghadjanian (MVCCC); Garo Anserlian (Executive Jewelers).

President's Message:

President Andre Ordubegian welcomed all guests via zoom to the MSPA Board meeting and thanked everyone for joining the meeting.

Visitors Reports:

- **City of Glendale:** Jackie Sales discussed the following: The 2021 MSPA budget presentation meeting is scheduled for 1/19/21 at 3 pm with City Council. The damaged banner pole at Verdugo will be replaced with a new foundation. The City's Non-Profit Association Grant is in process. The dining parklet issues were discussed. And the traffic barriers and landscaping will be completed in November.
- **GPD:** Officer Matt Zakarian reiterated that counterfeit bills have been circulating in the MSP. Live musicians are not allowed in the MSP during covid-19 enforcement. GPD can respond to violations after regular business hours. Document conversations with offenders before contacting GPD. Trader Joes and Jeremy's robberies were discussed.
- **MVCCC:** Mavil Aghadjanian announced the following: She will be following up with Keith Hobbs, Director of USC Verdugo Hills Hospital re: the next "Small Town Big Chats" series with ER nurses. There will be a YMCA Food Drive providing dinners for Thanksgiving.
- **GCC:** Drew Sugars reported that GCC will remain in remote mode thru Spring 2021. GCC is considering bids for the re-design of the Montrose Campus, formerly Citibank.
- **2021 MSPA Board Election:** Andre Ordubegian and Jeannie Bone ran unopposed for the two available Board seats; the election was called and each will serve another 3-year term.

Independent Contractors Reports:

Dale Dawson (Business Administrator):

- The updated Treasure's Report estimates that the year-end reserve of \$90,628 will increase to \$106, 128, including the GD PPE reimbursement and N-P grant monies. Assessments stand at \$148,288 versus a forecast of \$150,000; Another \$983,15 has been requested, bringing the total to \$149,271.
- Hand-wash sinks: The order was placed on 8-21-20 with 15+ weeks delivery estimated. Delivery has since been rescheduled to March 2021.
- The City's Non-Profit Business Association grant was approved for MSPA.
- The free supply of hand sanitizer has been well received by the MSP Merchants.

Dale Dawson (MSPA Events Coordinator Services):

- 11/7 - Holiday Open House Publicity Campaign was successful.
- 11/27 - Holiday Tree Lighting The 17' noble fir tree will be placed in the usual spot. Ideas for a possible tree lighting ceremony were discussed.
- 11/27-12/24 Montrose Old Town Christmas ideas were discussed.
- Holiday Lighting - updated the progress of the installation.
- Fall Street Vignettes_will be removed by the end of the week; Holiday Pole banners are now in place.
- Arts & Crafts Festival 2021: 102 paid artisans and food vendors. Goal is 200 by June 2021. All entertainment has been rebooked and the map will be redrawn to include social distancing.

Victoria Malone (MSPA Communication Administrator):

- Continues to make contact with Chris Peplow and Steve Shaw regarding MSP issues as they come up. Also with Merchants/Owners regarding complaints with outdoor DJ music and fundraising tables. Victoria was accepted the GP Community Academy for Fall 2020 and has participated in 3 of the 10 scheduled sessions.

Victoria Malone(MSPA Film Liason):

- There have been inquiries for filming in the MSP but nothing booked to date.

Committee Reports:

Harvest Market: Ken Grayson reported that staff is doing a great job. There have been inquiries as to when The Marketplace will return.

Marketing: no meetings scheduled at present.

Closed Session:

The MSPA Board reviewed the Arts & Crafts Festival Coordinator compensation schedule.

The public meeting was re-opened at 10:25. A contract addendum will be presented to the A&C Festival Coordinator revising the compensation schedule due to covid-19 concerns.

Meeting adjourned at 10:30 am