

## **Minutes: MSPA Regular Board Meeting – November 8, 2012**

**The next MSPA Board Meeting is scheduled for Dec 6<sup>th</sup> at 8 am at Citibank's Community Room, rear entrance 2350 Honolulu Ave.**

Meeting was called to order at 8:05 am by President Ken Grayson. Minutes of October 4<sup>th</sup> were approved as written.

**Board Members and Guests Present:** Ken Grayson (Grayson's Tune Town – President); Corey Grijalva (Joselito's Mexican Restaurant – Secretary); Andre Ordubegian (Copy Network – Board Member at Large); Janet Vandagriff (Bella – Board Member at Large); Jake Menachian (La Perla Design - Board Member at Large); Danny Pranata (Honolulu Wood N Things – Board Member at Large); Dale Dawson (MSPA – Executive Director); Linda McMenamin (MSPA – Events Coordinator); Gigi Garcia (It takes a village...Kids); Dale Ellwein (Standing Tall Chiropractic); Sebu Chatoyan (The Clothing Market); Andrea Beatty(Village Travel); Matt Zakarian (GPD); Robin Goldsworthy (CV Weekly); Brittany Levine (Glendale NewsPress); Mike Mohill

**President's Message:** Requested attendees to arrive at the meetings at 7:45 to be able to start the meetings at 8am sharp. Thank you to Linda for a great Spooktacular event and would like to see more volunteers for future events.

**Visitor's Reports:** (1) Matt Zakarian: Noted how well the closing of Ocean View Blvd. worked out for Spooktacular and requested there be additional staff for next year's event.

**Committee Reports:** (1) HMOC: The Market is running well, good foot traffic and nice weather. (2) Advertising: Looking into promotional items for 100<sup>th</sup> anniversary.

**Executive Director Report:** (1) Ballots for the Board election have been mailed and will be picked up between Nov. 12-14<sup>th</sup> (2) Holiday lighting will be completed before the White Friday event.

**Promotional Coordinator:** White Friday planning well underway (2) Reviewed the details of the Centennial Event by item along with budget plan (3) Banners to be made to promote White Friday event. Budget for two banners approved unanimously.

**New Business:** (1) Centennial Budget proposal for 2013: used Arts and Crafts history as a template; proposed a plan budgeting for \$60,000 in expense to be offset by community sponsorships and other income; budget plan approved unanimously (2) MSPA Budget Proposal and Work Plan for 2013 presented; income was overachieved in Harvest Market and filming revenue; new budget approved unanimously.

**MSPA Members Forum/Public Visitors Forum:** speakers are allowed three minutes of expression.

Meeting adjourned at 10:00am