

## **Minutes: MSPA Regular Board Meeting October 4, 2018**

**The next MSPA Board Meeting is scheduled for November 1, 2018  
8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.**

Meeting was called to order at 8:04 am

Minutes of the September 6 and September 28, 2018 meetings were approved as written.

### **Board Members and Guests**

Andre Ordubegian (Copy Network)-President; Jeannie Bone (Casa Cordoba)-Vice President; Ken Grayson (Grayson's Tune Town)-Treasurer; Gigi Garcia (It Takes a Village) Board member at large; Dale Dawson (MSPA Business Administrative/Event Coordinator Services); Steve Pierce (Communication Administrator/Filming Liaison/Marketplace Manager); Jackie Sales (City of Glendale); Mary Dawson (Revelation Tops/Social Media); Marianne Jennings (MVSNA & La Crescenta Womans Club); Patti Cook (Allure Salon); Drew Sugars (GCC); Liria Melendez (Beso Boutique).

### **President's Message:**

President Andre Ordubegian welcomed all guests to MSPA Board meeting.

### **Visitors Reports:**

- **City of Glendale** Jackie Sales updated the pedestrian safety projects noting that the lighted stop sign is being programmed and the bollocks project for the 2300 block is proceeding; the short stucco wall at the crosswalk in front of Paradis will be removed; vacancies in the MSP were discussed and the need for further communication with building owners noted; the idea of 'pop-up' restaurants taking vacant restaurant space was discussed; it was requested that a City electrician conduct an on-site testing of all GFIs to determine if all repairs have been made.

### **Public Forum:**

- **Allure Salon** Patti Cook updated the group on the status of the "Locks of Love" event on October 7<sup>th</sup>; there are 19 sign-ups so far vs. a target of 50; Steve P. will pursue additional publicity from CV Weekly.
- **La Crescenta Woman's Club** Marianne Jennings invited all to their Fall Boutique on Oct. 27<sup>th</sup>.

### **Contractors Reports:**

- Dale Dawson (MSPA Business Administrative Services) reported on the 2017 Delinquent Assessments. The list is down to 9 unpaid.
- The MSPA web site will add a "PRESS" page to link articles written about the MSP.
- Board president Andre Ordubegian has been recommended to serve on the Glendale PD Community Advisory Panel.
- Seasonal Lighting will go forward this month once the GFIs are determined to be operational; Steve and Angel will test the outlets and report back.
- Power washing of sidewalks and seating areas is scheduled for post-Oktoberfest and again in November; MSPA is asking the City to pay for one of the two cleanings.
- Dale Dawson (Events Coordinator Services) reported that the MSPA Oct.-Nov. newsletters are being printed and will go out this weekend.

- Upcoming events reviewed were Parents Night Out (10/5), Oktoberfest (10/6), GPD Open House (10/15), Halloween Spooktacular (10/31), Holiday Wine Walk (11/10) and Old Town Christmas (11/23 to 12/24).
- For Oktoberfest the MSPA will have a booth in the 2300 block manned by Mary Dawson, GiGi Garcia and Dale Dawson – all in Bavarian costume; Wine Walk tickets will be on sale and a Spinning Wheel will be available to anyone with receipts from the MSP that day to spin for prizes; there are 19 MSPA businesses participating in prizes on the wheel.
- Dale will procure lighting for the MSPA Oktoberfest booth; the booth operates from noon to 8pm.
- Steve Pierce (Communications/Film Liaison/Marketplace Manager) reviewed year-to-date filming and impact fees paid.
- Steve discussed GFI'S along Honolulu Ave.; two new business coming to the MSP expressed interest in a ribbon-cutting ceremony by MSPA; it was instead recommended those businesses host an Open House as part of the MSPA-funded Merchants' Socials program; updates were discussed regarding the code violation situation at 2429 Honolulu Ave., the public complaints about dog waste in the MSP (poop bags, spot washing and special signage will be forthcoming); Parkwood landscapers blowing dust toward doors and windows continues to be a concern; Jackie S. will follow-up; skateboarders continue to use the Citibank ledges/walls; Drew Sugars will pursue this with GPD.

#### **Committee Reports:**

- **Harvest Market:** meeting this Sunday to jury applicants
- **Marketing Committee:** upcoming events were reviewed; Holiday theme recommendations have been requested; Mary Dawson (Social Media) offered "Montrose Is the Merriest!"
- **Election Committee:** per the By-laws, an Election Committee has been formed to begin the process of opening nominations for MSPA Board positions; two terms expiring this year are those of GiGi Garcia and Ken Grayson; nomination procedures will be mailed to all MSPA businesses; nominations are open from October 15 to October 31 and must be tendered in writing to any member of the Election Committee consisting of Andre Ordubegian (chair), Jeannie Bone and Dale Dawson.

**Arts & Crafts Festival Coordinator:** the position having been offered and accepted by Dale Dawson, Dale outlined his vision for the event; it was agreed that a contract revision for this position would be needed asap; Dale and Jeannie will follow up.

Meeting adjourned at 10:10am