

Minutes: MSPA Regular Meeting – Sept. 06, 2012

**The next MSPA Board Meeting is scheduled for Nov. 1st at 8 am
at Citibank's Community Room, rear entrance 2350 Honolulu Ave.**

Meeting was called to order at 8:09 am by President Ken Grayson. Minutes of September 6th were approved as written.

Board Member Replacement: Ken recommended Janet Vandagriff to replace the open Board position; Board unanimously approved.

Board Members and Guests Present: Ken Grayson (Grayson's Tune Town – President); Corey Grijalva (Joselito's Mexican Restaurant – Secretary); Andre Ordubegian (Copy Network – Board Member at Large); Jake Menachian (La Perla Design - Board Member at Large); Dale Dawson (Mountain Rose Gifts – Executive Director); Linda McMenamin (MSPA Events Coordinator); Steve Pierce (MSPA Filming Liaison/Ambassador); Mary Dawson (Revelation Tops); Nicole Charky (Montrose Patch); Gigi Garcia (It takes a village...Kids); Phillipe Eskander (City of Glendale); Janet Vandagriff (Bella); Jackie Bartlow (Glendale ED); Charles Beatty (Village Travel); Dale Ellwein (Standing Tall Chiropractic); Sebu Chatoyan (The Clothing Market); Brittany Levine (Glendale News Press); Mia and Mark Pedersen (Paradis); Rob Yohanna (Acquire Associated Realty); Mike Mohill (City Activist)

President's Message: Would like to have Advertising as its own committee separated from Events.

Visitor's Reports: (1) Jackie Bartlow introduced Phillipe Eskander with the city of Glendale to inform the MSPA what it would take to start a community garden (2) Melinda Clarke of the MVCC Chamber offered to sell the MSPA ad space in their 2013 Directory; Board approved a full page ad; Storage space available in the back of the chamber office for MSPA to rent will require further information; Dale will follow up.

Committee Reports: (1) HMOC: The Market is running well in spite of the recent heat wave (2) By-Laws Committee process is underway (3) Web and Social Media Committee: Updates have been put in place on the MSPA web site (4) Advertising Committee: Fall banners and lights are up. Spooktacular permits are almost done and Christmas banners are being worked on.

Executive Director Report: (1) Fall lights look good; added more trees in areas that looked dark (2) will be having a monthly meeting with City Council Member to strengthen the relationship between the MSPA and City of Glendale (3) contacted City of Glendale about the need to restripe crosswalk borders; should be completed by month's end (4) sent out Welcome Packets to new merchants in the Shopping Park.

Promotional Coordinator: Need help/volunteers for Halloween Spooktacular night

Montrose Ambassador Report: (1) reminding everyone that every Friday morning at 7am a group meets to pick up trash in the MSP; anyone that would like to participate please contact Steve Pierce (2) issues with trash barrels have greatly improved.

Old Business: (1) received two bids for pressure washing; the Board voted to award an ongoing contract to H2O Pressure Wash & Steam Inc.; the first full cleaning of MSPA sidewalks and seating areas along Honolulu Avenue from Verdugo Road to Las Palmas will occur right after the Oktoberfest event.

New Business: (1) Election committee formed; chaired by Andre Ordubegian with members Steve Pierce and Corey Grijalva (3) “Shop and Dine Fridays” will have a number of MSPA merchants staying open until at least 7pm on Fridays; monthly events will be planned for specific nights.

MSPA Members Forum/Public Visitors Forum: speakers are allowed three minutes of expression.

Meeting adjourned at 10:02am.