

# **Minutes: MSPA Regular Board Meeting October 6, 2016**

**The next MSPA Board Meeting is scheduled for Nov 3rd, 2016  
8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.**

Meeting was called to order at 8:08 am  
Minutes of the Sept. meeting were approved as written.

## **Board Members and Guests Present:**

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes A Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Treasurer; Jeannie Bone (Casa Cordoba)-Board member at large; Kirk Gelsing (Zeke's and Amber Road)-Board member at large; Dale Dawson (MSPA Business Administrator/Events Coordinator); Steve Pierce (Communication Administrator/Filming Liaison/Marketplace Manager); Tahnee Lightfoot (GPD); Jackie Bartlow (CoG); Mary Dawson (Revelation Tops); Valerie Schultz (Concise Focus); Mitchell Shultz (Concise Focus); Kristina Evans (Rest); Nicole Moore (CV Weekly)

## **President's Message:**

President Andre Ordubegian welcomed all guests to MSPA Board meeting and thanked guests for promoting Montrose by attending our meetings. His hope is that more MSP Merchants will get involved. Ken Grayson suggested that an email go out to merchants 2 days prior to the board meeting as a reminder.

## **Visitors Reports:**

- City of Glendale: Jackie Bartlow reminded the Board regarding the 2017 budget presentation due.
- GPD: Tahnee Lightfoot reported on the rise of small business-targeted burglaries by gangs from outside the area. She urged merchants to make sure their security systems are up to date. She also updated the board on the two arrests made at Oktoberfest.

## **Visitors Forum:**

- Friends of Rockhaven: Joanna Linkchorst thanked the merchants who donated to the Rockhaven event held on 9-14-16. Gigi Garcia proposed the MSPA merchants write a letter in support of the FoR. The MSPA Board declared its opposition to public housing on the Rockhaven property.

## **Committee Reports:**

- Harvest Market: Ken Grayson and Steve Pierce reported on the new Harvest Market regulations.

### **Staff Reports:**

- Dale Dawson (MSPA Business Administrator) A By-laws committee was formed to review and update the current By-laws; the Committee consists of Jeannie Bone and Dale Dawson with City liaisons Jackie Bartlow and Yvette Neukian.
- The Board was updated regarding the Fall seasonal street décor, the MSPA HQ/GPD substation, and assessment updates.
- Dale reminded the board about attending CVW's event "The Finest 2016", which was to be held that evening at Deukmejian Wilderness Park from 5-8pm.
- The nomination notice will go out to MSPA members for the upcoming MSPA election.
- Ken Grayson Treasurer and Dale Dawson Business Administrator will be developing a work program for the 2017 budget.
  
- Dale Dawson (Events Coordinator) "Parents Night Out" was discussed and how can we urge more merchants to honor the MSP Scrip.
- Halloween Spooktacular will once again be from 5pm to 8 pm. MSPA candy can be picked up on Monday 10-31 only from 10 to 4.
- The proposed "Wine Walk" will need at least 25 merchants participating to make it work.
  
- Steve Pierce (Filming Liason) updated the upcoming filming and concerns from board members regarding how the filming street closures affect the merchants in adjacent blocks in a negative way. Revised filming guidelines were suggested.

### **Business Agenda:**

- It was decided that there was a need to clarify the Concise Focus performance agreement and to clarify the direction before moving forward. A special MSPA meeting was called to meet with Concise Focus staff. The Board agreed that a Holiday video should be produced soon.
- The recent Octoberfest was discussed.

Meeting adjourned at 10:12am