

SPECIAL MEETING
of the
MSPA MARKETING COMMITTEE

THURSDAY, OCTOBER 8, 2013 at 6:00PM

Copy Network – 3600 Ocean View Blvd. #9, Montrose, CA

MEETING AGENDA:

NOTE: Attendees other than Committee members may address the Committee regarding any agenda item or generally in areas pertinent to the purpose of the Marketing Committee. Comments may be limited to 3 to 5 minutes at the discretion of the Committee chair.

BUSINESS AGENDA:

- Cable TV proposals for 4Q2013: follow-up re: Direct TV campaign
- Special Saturdays: follow-up re: “Boo-Tique” Saturday; Small Business Saturday

Meeting is scheduled for one hour only.

MSPA Marketing Committee:

Andre Ordubegian - chair

GiGi Garcia, Mary O’Keefe, Mary Dawson – committee members