

Minutes: MSPA Regular Board Meeting – September 5, 2013

The next MSPA Board Meeting is scheduled for October 3rd at 8 am at
Glendale Community College PDC located at 2340 Honolulu Ave.

Meeting was called to order at 8:03 am. Minutes of August 1st were approved as written.

Board Members and Guests Present: Ken Grayson (Grayson's Tune Town – President); Andre Ordubegian (Copy Network – Vice President); Corey Grijalva (Joselito's Mexican Restaurant – Treasurer); Danny Pranata (Honolulu Wood & Things – Secretary); Gigi Garcia (It Takes A Village – Board Member at Large); Dale Dawson (MSPA – Business Administrator); Linda McMenamin (MSPA – Events Coordinator); Steve Pierce (Communications Administrator/Filming Liaison); Melinda Clarke (Montrose Verdugo Chamber of Commerce); Mary Dawson (Revelation Tops); Jackie Bartlow (City of Glendale); Mary O'Keefe (CVWeekly); Robin Goldsworthy (CVWeekly); Kim Kelly (Merle Norman Cosmetics); Britney Levine (Glendale News Press); Mike Mohill (Glendale Coalition for Better Government) Craig Clough (PATCH); Sebu Chatoyan (The Clothing Market); Armen Rostomian (Benitoite Restaurant); Abe Chung (GPD); Lola Abrahamian (GPD); Armen Avazian (Glendale Public Works); Garo Anserlian (Executive Jewelers); Jack Aroyan (Critters); Pat Longo (Montrose Verdugo Chamber of Commerce)

First "15": (1) Garo Anserlian spoke regarding Executive Jewelers and his work with JPL; (2) Jack Aroyan spoke regarding Critters. Jack purchased Critters in 2011; (3) Kim Kelly spoke about Merle Norman. Merle Norman is an 83 year old company and the Montrose location is the #5 location in sales.

Visitor's Reports: (1) Armen Rostonian spoke regarding his new restaurant at the former Polk-a-Tots location. (2) Glendale Public Works – Armen Avazian discussed the progress of the Slurry Seal Project around Montrose. More information regarding the project can be found on the City's website. Slurry seal will commence on Honolulu Avenue on Monday September 9th. (3) Glendale Police Department – Abe Chung discussed the arrest regarding a bad check scam. He encouraged merchants to no longer accept checks for payment. He also introduced the new commander for the North area, Lt. Lola Abrahamian. Finally, the COPPS station is scheduled for renovations. Renovations shall begin on September 7th and last 2-3 weeks. (4) Montrose PATCH Editor Craig Clough introduced himself to the board.

Treasurer's Report: The quarterly treasurer's report was presented to the board and shall be mailed with the minutes.

New Business: (1) President nominated Kim Kelly to fill the vacant board position. The board approved the nomination – 3 Yeas (Grayson, Grijalva & Pranata) 2 Abstentions (Ordubegian and Garcia). (2) The MVCC presented its plan to extend the Oktoberfest event into the 2200 block. Motion to support MVCC expansion of the Oktoberfest event passed – 3 Yeas (Grayson, Ordubegian & Garcia) 2 Nays (Grijalva & Pranata). (3) Motion for Sponsorship of Oktoberfest at the \$1,000 level passed. (4) The board discussed the change of banking institutions.

Business Administrator Report: (1) Merchant Appreciation Night invitations will be individually mailed. Motion for an additional \$400 in funding for purchase of door prizes for event passed. (2) Notified the board about a Glendale Community meeting scheduled for September 18th at 6 pm at the Sparr Heights Community Center, Verdugo Room, 1613 Glencoe Way. The meeting is to discuss the Verdugo Road and Honolulu Avenue Intersection Improvement Project.

Ambassador Report: (1) discussed the replacement of historical markers.

Public Forum: The board heard from various members of the public and shall consider the various speakers comments for future board action.

Committee Reports: (1) Harvest Market Committee reported that market revenues remain steady even with the high temperatures; requested an expenditure for Janitorial Services for the market. Motion to hire J's Maintenance to provide \$200 weekly janitorial services for the market was passed. (2) Marketing Committee reported that they are exploring various marketing avenues. Motion for additional \$750 marketing expenditure for CV weekly advertising passed.

Meeting adjourned at 10:30 am