

**MEETING**  
**of the**  
**MSPA MARKETING COMMITTEE**

**WEDNESDAY, SEPT. 14, 2016 at 9:00AM**  
**MSPA-HQ 3808 Ocean View Blvd., Montrose, CA**  
**MEETING AGENDA:**

**NOTE:** Attendees other than Committee members may address the Committee regarding any agenda item or generally in areas pertinent to the purpose of the Marketing Committee. Comments may be limited to 3 to 5 minutes at the discretion of the Committee chair.

**VISITORS FORUM**

**BUSINESS AGENDA:**

- Events Review & Discussion:
  - Halloween Spooktacular
  - Wine Walk
  - White Friday
  - Old Town Christmas
  - 1Q2017: Founders Day combine with Kids N Kritters
- Social Media update

Meeting is scheduled for 90 minutes.

**MSPA Marketing Committee:** Andre Ordubegian – chair,  
GiGi Garcia, Mary Dawson, Kim Kelly – committee members  
Staff: Dale Dawson, Steve Pierce