

SPECIAL MEETING
of the
MSPA MARKETING COMMITTEE

TUESDAY, SEPTEMBER 2, 2014 at 5:30PM
Copy Network – 3600 Ocean View Blvd. #9, Montrose, CA

MEETING AGENDA:

NOTE: Attendees other than Committee members may address the Committee regarding any agenda item or generally in areas pertinent to the purpose of the Marketing Committee. Comments may be limited to 3 to 5 minutes at the discretion of the Committee chair.

INVITED GUESTS:

- Maggie Kavarian, Community Services Supervisor, City of Glendale

BUSINESS AGENDA:

- *Parents Night Out* presentation: Maggie Kavarian
- *Shop & Dine Fridays* review
- Uplighting review
- *MSP Block Party* discussion
- Fall décor update
- Street pole signage presentation
- *Halloween Spooktacular* finalization
- *White Friday* discussion & finalization
- *Old Town Christmas* review

Meeting is scheduled for approximately ninety minutes.

MSPA Marketing Committee:

Andre Ordubegian - chair

GiGi Garcia, Mary Dawson, Kim Kelly – committee members