

Minutes: MSPA Special Board Meeting September 28, 2016

The next MSPA Board Meeting is scheduled for Oct. 6, 2016

8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.

Meeting was called to order at 9:06 am

Board Members and Guests Present:

Andre Ordubegian (Copy Network)- President; Gigi Garcia (It Takes A Village)-Vice President; Ken Grayson (Grayson's Tune Town)-Treasurer; Jeannie Bone (Casa Cordoba) Board member at Large; Dale Dawson (MSPA Business Administrator/Event Coordinator; Steve Pierce (Communication Administrator/Filming Liaison/Marketplace Manager); Mary Dawson (Revelation Tops)

Business Agenda:

- The MVC Chamber's request to use MSPA barricades for the Oktoberfest event was discussed; it was decided to allow the loan with stipulations in a letter to be sent to the Chamber president.
- The 2016 Election Committee was proposed as follows: Jeannie Bone, chair, Dale Dawson and Steve Pierce committee members; the motion was made by GiGi, seconded by Ken and passed unanimously.
- A proposal was made by Andre to amend the MSPA By-laws to increase the number of Board members from 6 to 7; it was decided to place the formation of a By-laws Committee on the Business Agenda for the October 6th Board meeting; ways to solicit greater Board & Committee participation from the membership were discussed.
- Social Media update: the progress to properly link and engage all of MSPA's social media platforms was reviewed; Andre was thanked for the time he personally put in to fix most of the issues; the need to re-write the MSPA's Performance Agreement with *Concise Focus* was discussed and will be placed on the October 6th Board agenda.
- Two other agenda items regarding evening business in the MSP and further merchant tie-ins with Old Town Christmas were tabled and will be referred to the next Marketing Committee meeting, date TBD.

Meeting adjourned at 10:45 am

