

# Minutes: MSPA Regular Board Meeting, September 3, 2020

The next MSPA Board Meeting is scheduled for October 1, 2020

8:30 a.m. via zoom due to Covid-19

Meeting was called to order at 8:31 am

Minutes of the August 6, 2020 meeting were approved as written.

## **Board Members and Guests**

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes A Village)-Vice President; Ken Grayson (Grayson's Tune Town) Treasurer; Corey Grijalva (Board member at Large); Jeannie Bone (Board member at large); Victoria Malone (Communication Administrator/Filming Liaison/Marketplace Manager); Dale Dawson (Business Administrator/Events Coordinator); Jackie Sales (CoG); Phil Lanzafame (CoG); Matt Zakarian (GPD); Ofc. Jose Gutierrez (GPD); Mavil Aghadjanian (MVCCC); Drew Sugars (GCC)

## **President's Message:**

President Andre Ordubegian welcomed all guests via zoom to the MSPA Board meeting and thanked everyone for joining the meeting.

## **Visitors Reports:**

- **City of Glendale:** Jackie Sales stated that Public Works has agreed to a MSP pressure wash, date and time TBD; GiGi requested early Monday morning; concerns remain about the completion date for the unfinished barrier construction in the MSP; the contractor is based in N. Carolina; a contractor meeting is scheduled for this week; street closures are possible; GiGi requested any closures begin early and stop by noon; Jackie will keep us informed.
- **GPD:** Officer Jose Gutierrez, new to the Crime Impact Team, introduced himself and will be working with Matt Zakarian; Andre thanked both Matt and Victoria for their weekly merchant walk-throughs; Victoria expressed appreciation for GPD presence at every Sunday Market.
- **MVCCC:** Mavil Aghadjanian shared a resident's concern regarding the absence of access for ADA and elderly patrons in Alfresco Dining parklets; Jackie reminded that the parklets are extensions of the restaurants' sidewalk seating which is the actual provision for ADA access; MVCCC is looking into creating an online virtual silent auction and will be requesting merchant donations to be auctioned; Wellness Webinars continue - contact Mavil at MVCCC for more information.

**Business Agenda:** None

## **Contractors Reports:**

- Dale Dawson (Business Administrator) presented a budget and treasurer's report update incorporating recent event and activity cancellations.
- a \$2,000 refund was sent to Forest Lawn to repay unused Marketplace booth fees
- handwash sinks have been ordered at a cost of \$1259.22; the invoice was submitted to the City's PPE One-Time Reimbursement Grant Program on September 1st.
- 240 gallons of City-provided free hand sanitizer has been made available to MSPA; Dale will pick up on Friday.
- the 9/11 Ride Of Remembrance will take place again TY; Dale and Victoria will distribute details to MSPA businesses.

- Dale Dawson (Events Coordinator) reported on preliminary efforts to convert the Holiday Wine Walk event on November 7th to a simultaneous MSPA Merchant Open House to be publicized by the MSPA; details to follow.
- A Holiday Tree Lighting will take place again TY on the SE corner of Honolulu Avenue and Ocean View; a possible public ceremony remains TBC at this time.
- Montrose Old Town Christmas activities are on hold until such time as Covid-19 restrictions may be lifted to allow street activities.
- Fall Street Decor vignettes are proceeding and are scheduled to be installed in four locations throughout the MSP on Monday, September 14th - to remain up until mid-November.
- Reduced pricing for light strands having been obtained from DIY, the Board will now determine the best way to proceed with the Holiday Lighting Program.
- Dale updated the status of Arts & Crafts vendors having either been refunded for 2020 or their booth fees rolled-over to June 5th & 6th 2021.
- Victoria Malone (Communications Administrator) updated on the progress of keeping MSP trash receptacle lids cleaned weekly.
- the Merchant Contact Walk with Victoria and Matt Zakarian has completed the north side of Honolulu Avenue and will now proceed to the south side.
- A musician has been granted a six-month City permit to play in the Montrose Shopping Park; Board members voiced their objections to this given that neither MSP restaurants nor the MSPA itself have been allowed to book musical entertainment; Jackie Sales has been asked to investigate.
- Victoria mentioned PPE for the Market she was able to pick up from the City as well as reiterating the trash problems created by barrier construction areas.
- She encouraged MSPA businesses to support the upcoming 9/11 Ride of Remembrance; details to follow.
- Victoria Malone (MSPA Filming Liason) there has been one inquiry from a location manager for possible filming – TBC; our Filming Guidelines provide for a moratorium on all filming in the MSP from November 15th to January 3rd.

**Harvest Market:** Ken Grayson reported that some Market vendors and members of the public are still asking about a return to a 2pm closing; Board consensus was to keep the hours as they are from 8am to 1pm; Victoria mentioned that the Market is going well and again thanked GPD for their participation.

**Marketing Committee:** Jeannie Bone (Marketing Chair) discussed the concept of a November Open House to replace Wine Walk; details still TBD; GiGi requested that we find out if permits can be issued for musical groups on Nov. 7<sup>th</sup> in light of the permit already issued to a local musician as previously mentioned; Dale will follow up; Andre & Corey noted that restaurants can place a tent inside their parklet or request a 9' market umbrella from Jennifer Hiramoto; Corey will be available to answers any questions in this regard – contact him at Joselito's.

**Personnel Committee:** Jeannie Bone (Personnel Chair) indicated that all IC contracts have been updated; compensation for the Harvest Market assistants were reviewed with Mark Sheridan and will remain status quo.

Meeting adjourned at 9:33 am