

Minutes: MSPA Regular Board Meeting September 6, 2018

**The next MSPA Board Meeting is scheduled for October 4, 2018
8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.**

Meeting was called to order at 8:01 am

Minutes of the August 2, 2018 meeting were approved as written.

Board Members and Guests

Andre Ordubegian (Copy Network)-President; Jeannie Bone (Casa Cordoba)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Treasurer; Gigi Garcia (It Takes a Village) Board member at large; Corey Grijalva (Joselitos) Board member at Large; Dale Dawson (MSPA Business Administrative/Event Coordinator Services; Steve Pierce (Communication Administrator/Filming Liaison/Marketplace Manager); Jackie Sales (City of Glendale); Roubik Golanian (City of Glendale); Armen Avanesian (City of Glendale); Mary Dawson (Revelation Tops); Nicole Moore (CV Weekly); Marianne Jennings (MVSNA & La Crescenta Womans Club; Patti Cook (Allure Salon); Drew Sugars (GCC); Philip Lanzafame (City of Glendale); Albert Dee (City of Glendale); Grant Michaels (MVSNA); Lila Siedman (Glendale News Press)

President's Message:

President Andre Ordubegian welcomed all guests to MSPA Board meeting.

Visitors Reports:

- **City of Glendale** Jackie Sales invited the public to Glendale Tech week in Oct. This year there will be a pop up at Digg's and "Water is for drinking" forum at the PDC.
- **City of Glendale** Phil Lanzafame addressed questions and concerns regarding CR zones. The group asked if the landlords could be contacted and reminded that the first floor of all MSP buildings should remain retail.
- **City of Glendale** Roubik Golanian went over schedule of the "Honolulu Ave. Pedestrian Safety Improvement Study". The study shows what improvements have been completed and what is in the works.
- **City of Glendale** Albert Dee addressed Steve Pierce's concerns about the electrical outlets that are not functioning in the MSP. All tree lights were unplugged until the outlets are all back in working order. Albert will meet with Steve after the meeting.
- **MVCC** Victoria Malone reported that the Business Expo is 9-12-18 and there will be free shredding. Oktoberfest 10-06-18 will feature shorter hours. At the end a group of volunteers will canvas the areas behind business and alleys for participants and trash. A family area with no beer will be in the 2400 block. Beer and Food will sold in the 2300. The 2200 block will feature an enclosed Biergarten. There will also be an MSPA booth and 2 volunteers are needed.

Public Forum:

- **Allure Salon** Patti Cook updated the group of the status of the "Locks of Love" event on October 7th. In order to get the word out the original \$500 budget was not enough. Jeannie made a motion to set aside \$300 in case Patti needed it and Gigi seconded it. Approved.
- **MVSNA** Grant Michaels is planning the next annual meeting and wants the MSPA input on topics that need to be discussed.

Contractors Reports:

- Dale Dawson (MSPA Business Administrative Services) reported on the 2017 Delinquent Assessments. The list is down to 12 unpaid from 52.
- Dale reported on the status of the MSP Directory Boards. Repair work is in the process on all boards. reported that the MSPA Web site has been updated on the events page. The updates include Oktoberfest, Halloween Spooktacular, Holiday Wine Walk. The home page and the Business listings have been updated as well; reported what areas in the MSP will be power washed before and after Octoberfest.
- The Glendale PD is assembling a Community Advisory Panel and requested 3 local nominees for consideration.
- Dale Dawson reviewed the Seasonal Lighting budget and increases needed.
- Dale Dawson (Events Coordinators Services) reported that the MSPA newsletters are out, and displayed MSPA's ad for the CV Weekly "Finest" magazine.
- The 9/14 and 9/15 Film Festival went over the \$6500 budget due to increased rental costs. Actual expenses \$6854.
- The Parents Night Out event is 10/5 and the GPD Open House is 10/15; Halloween Spooktacular 10/31 and the Holiday Wine Walk 11/10/18.
- Steve Pierce (Communications/Film Liaison/Marketplace Manager) reviewed recent filming and impact fees paid.
- Steve discussed non-functioning GFIS along Honolulu Ave., two new business coming to the MSP, updates on former Rocky Cola location and Gelsinger's Deli due to open end of September.

Committee Reports:

- **Harvest Market:** no report
- **Marketing Committee:** no report; a Marketing Committee meeting will be scheduled.

Closed Session:

The MSP Board of Directors held a closed session to discuss the potential 2019 Arts and Crafts Festival Coordinator applicants. Gigi Garcia suggested a committee be formed to interview candidates and then present to the board.

Public Session Reopened

Meeting adjourned at 10:45.