

Notes: MSPA Regular Meeting – April 7, 2011

The next MSPA Board Meeting is scheduled for May 5th at 8 am at OV Bistro. OV Bistro is at the corner of Florencita and Ocean View.

Meeting was called to order at 8:09 am

In the absence of an opening quorum, approval of the minutes of Feb. 3rd was tabled pending quorum.

Board Members and Guests Present: Alyce Russell (Anderson's Pet Shop – President); Mary Dawson (Revelation Tops – Vice-President); Maureen Palacios (Once Upon a Time – Treasurer); Danny Pranata (Honolulu Wood & Things – Secretary); Dale Dawson (MSPA – Executive Director); Jackie Bartlow (City of Glendale); David Calabro (Montrose Patch); Matt Zakarian (GPD); Steve Pierce (Community Volunteer)

Guest Reports: (1) David Calabro, advertising manager for Montrose Patch, review ad information for the Patch website; (2) Steve Pierce presented the plans for the Second Annual Montrose Film Festival scheduled for August 26th & 27th this year; featured films are proposed to be “Grease” Friday night and “American Graffiti” Saturday night with appropriate themed activities tied in; Prom Plus will assist with food service and cleanup; (3) Steve also presented a seniors loyalty program for retailers named “A.S.T.E.R.” for Assisting Seniors Through Enhanced Resources; (4) Jackie B. stated that the revised sign ordinance was being sent to Council and Staff would update MSPA in May. (5) Matt indicated burglaries on the rise, esp. in apt. complexes; Coffee With The Cops is on 4/16 at the Coffee Bean, 8 am; National “Take Back” Program to eliminate old prescription meds on 4/30.

Executive Director's Report: (1) Dale reviewed upcoming events and activities: May 1st is “Wags N Whiskers, Kids N Kritters” event in association with Glendale Humane and Prom Plus; May 30th is the Memorial Day service, 7:45 am at the Vietnam War Memorial, shared event with the MVCC Chamber; (2) Dale also reviewed MSPA budget items concerning Founders Day and film production income & expenses; (3) Dale requested to meet with the Executive Board to establish the Harvest Market Oversight Committee.

A quorum having been established, the minutes of the meeting of Feb. 3rd were approved as written.

Meeting adjourned at 9:08 am.